**Program Efficacy Evaluation and Recommendation**

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| **Program: Accounting** |
| **Reviewers: Jesse Galaviz, Dena Peters** |
| **Overall Recommendation with Rationale:**  **Conditional**  **The department has some meets and several weak meets--Meets in demographics, SLOs, mission and trends. Weak meets: doesn’t show how they are going to deal with student success, did not elaborate on any accomplishments or challenges. Did not meet on productivity analysis. If the foundation was made showing the data and thorough analysis in the report, we would have been able to determine a meets. The program is growing and that is a positive.** |

**Part I: Access**

| **Strategic Initiative** | **Institutional Expectations** | |
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| **Does Not Meet** | **Meets** |
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| Demographics | The program does not provide an appropriate analysis regarding identified differences in the program’s population compared to that of the general population | The program provides an analysis of the demographic data and provides an interpretation in response to any identified variance.  If warranted, discuss the plans or activities that are in place to recruit and retain underserved populations. |
| Pattern of Service | The program’s pattern of service is not related to the needs of students. | The program provides evidence that the pattern of service or instruction meets student needs.  If warranted, plans or activities are in place to meet a broader range of needs. |
| **Reviewer Feedback: Meets**  **The demographics show that the population reflects the college population. While the gender demographics are close by 10%, there is significant differences between male/female. The reason is that more women are attending college then men and continue to increase. The department plans to speak with area community college and CSU accounting colleagues to find ways to address this issue.** | | |

**Part II: Student Success**

| **Strategic Initiative** | **Institutional Expectations** | |
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| **Does Not Meet** | **Meets** |
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| Data demonstrating achievement of instructional or service success | Program does not provide an adequate *analysis* of the data provided with respect to relevant program data. | Program provides an analysis of the data which indicates progress on departmental goals.  If applicable, supplemental data is analyzed. |
| Student Learning Outcomes and/or Student Achievement Outcomes | Program has not demonstrated that they have made progress on Student Learning Outcomes (SLOs) and/or Service Area Outcomes (SAOs) based on the plans of the college since their last program efficacy. | Program has demonstrated that they have made progress on Student Learning Outcomes (SLOs) and/or Service Area Outcomes (SAOs) based on the plans of the college since their last program efficacy. |
| **Reviewer Feedback: Weak Meet**  **Although the department shows rate of student success, which is lower than it would like, retention rate ~74% with success rate 52%, due to students being unprepared to take some accounting classes, they do not address how they will handle increasing student success and what it reveals about the program.**  **The department assessed all coursed in spring and fall 2010 and are using results to benefit the classes. The department needs to work toward making SLOs a continuing process.** | | |

**Part III: Institutional Effectiveness**

| **Strategic Initiative** | **Institutional Expectations** | |
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| **Does Not Meet** | **Meets** |
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| Mission and Purpose | The program does not have a mission, or it does not clearly link with the institutional mission. | The program has a mission, and it links clearly with the institutional mission. |
| Productivity | The data does not show an acceptable level of productivity for the program, or the issue of productivity is not adequately addressed. | The data shows the program is productive at an acceptable level. |
| Relevance, Currency, Articulation | The program does not provide evidence that it is relevant, current, and that courses articulate with CSU/UC, if appropriate. | The program provides evidence that the curriculum review process is up to date. Courses are relevant and current to the mission of the program.  Appropriate courses have been articulated or transfer with UC/CSU or plans are in place to articulate appropriate courses. |
| **Reviewer Feedback:**  **Meets: The department does have a mission, which is linked to the campus mission. Curriculum is up-to-date as well as classes.**  **Does not meet on Productivity. The department states it is serving an increased amount of students with half faculty, but did provide much information to justify the increase. The data reveals a lot of info, but no narrative was provided in the efficacy report. This report is something that would be used to show support of more faculty in the next needs assessment. Data supports additional faculty, but narrative does not address this need.** | | |

**Part IV. Planning**

| **Strategic Initiative** | **Institutional Expectations** | |
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| **Does Not Meet** | **Meets** |
| **Part IV: Planning - Rubric** | | |
| Trends | The program does not identify major trends, or the plans are not supported by the data and information provided. | The program ~~identifies~~ and describes major trends in the field. Program addresses how trends will affect enrollment and planning. Provide data or research from the field for support. |
| Accomplishments | The program does not incorporate accomplishments and strengths into planning. | The program incorporates substantial accomplishments and strengths into planning. |
| Challenges | The program does not incorporate weaknesses and challenges into planning. | The program incorporates weaknesses and challenges into planning. |
| **Reviewer Feedback:**  **Meets on trends. The department shows student demand for more courses in accounting and are maximizing enrollment in courses, offering additional sections with demand, in spite of budget constraints.**  **Does not meet on accomplishments and strengths and does not address challenges. Accomplishments that could have been noted are program growth and curriculum update. Sections were increased in spite of the economy. Challenges could have been focused on low success rate, with a more detailed narrative on plans to increase student success, perhaps through prerequisites and/or math prerequisites.** | | |

| **Part V: Technology, Partnerships & Campus Climate** | | |
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|  | **Does Not Meet** | **Meets** |
| Technology, Partnerships & Campus Climate | Program does not demonstrate that it incorporates the strategic initiatives of Technology, Partnerships or Campus Climate.  Program does not have plans to implement the strategic initiatives of Technology, Partnerships or Campus Climate | Program demonstrates that it incorporates the strategic initiatives of Technology, Partnerships and/or Campus Climate.  Program has plans to further implement the strategic initiatives of Technology, Partnerships and/or Campus Climate. |
| **Reviewer Feedback:**  **Weak Meet: Courses include technology components, but nothing is said about what types of components are in use. No indication of any partnerships outside of the campus. Not much said about campus climate.** | | |